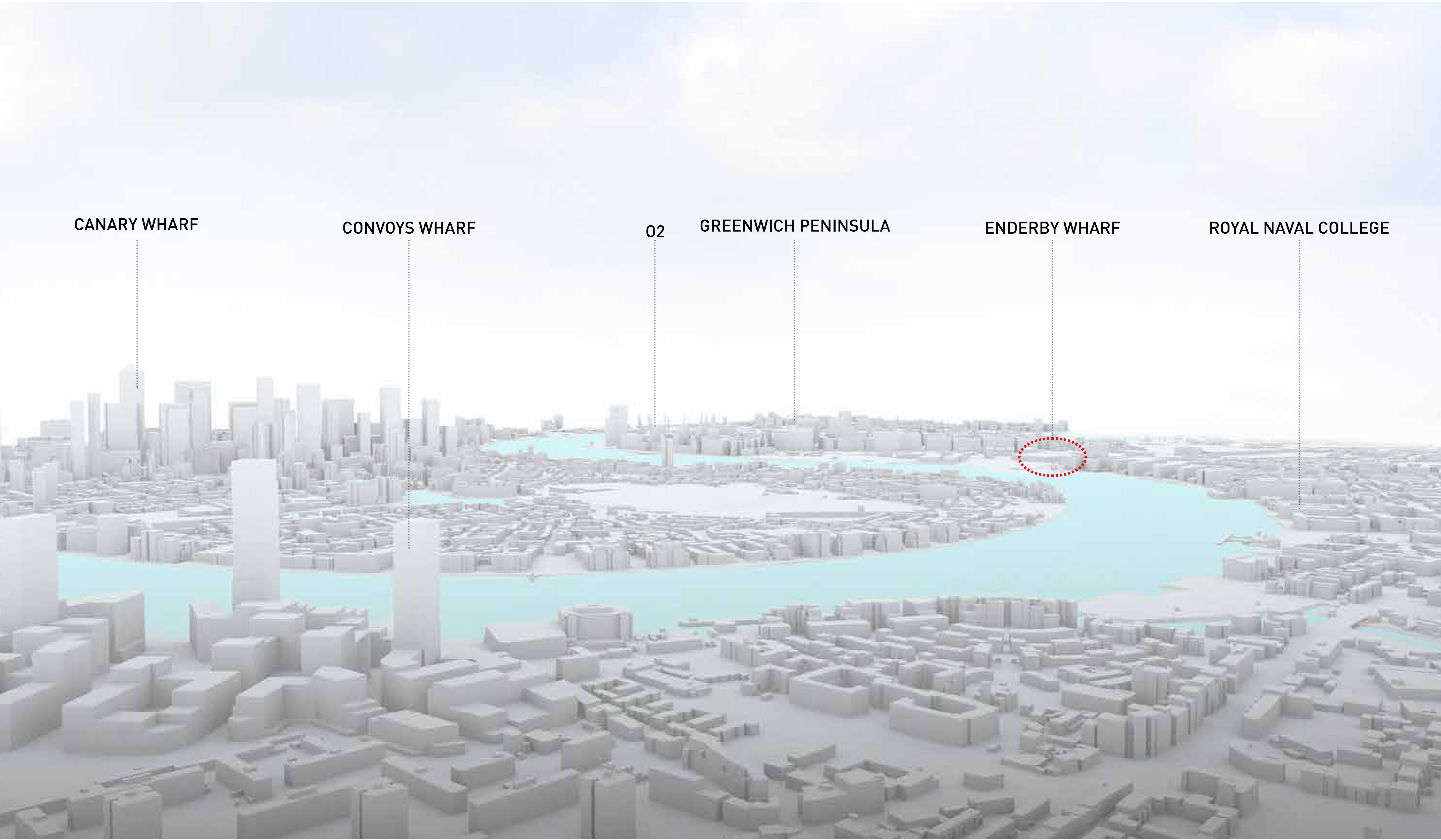
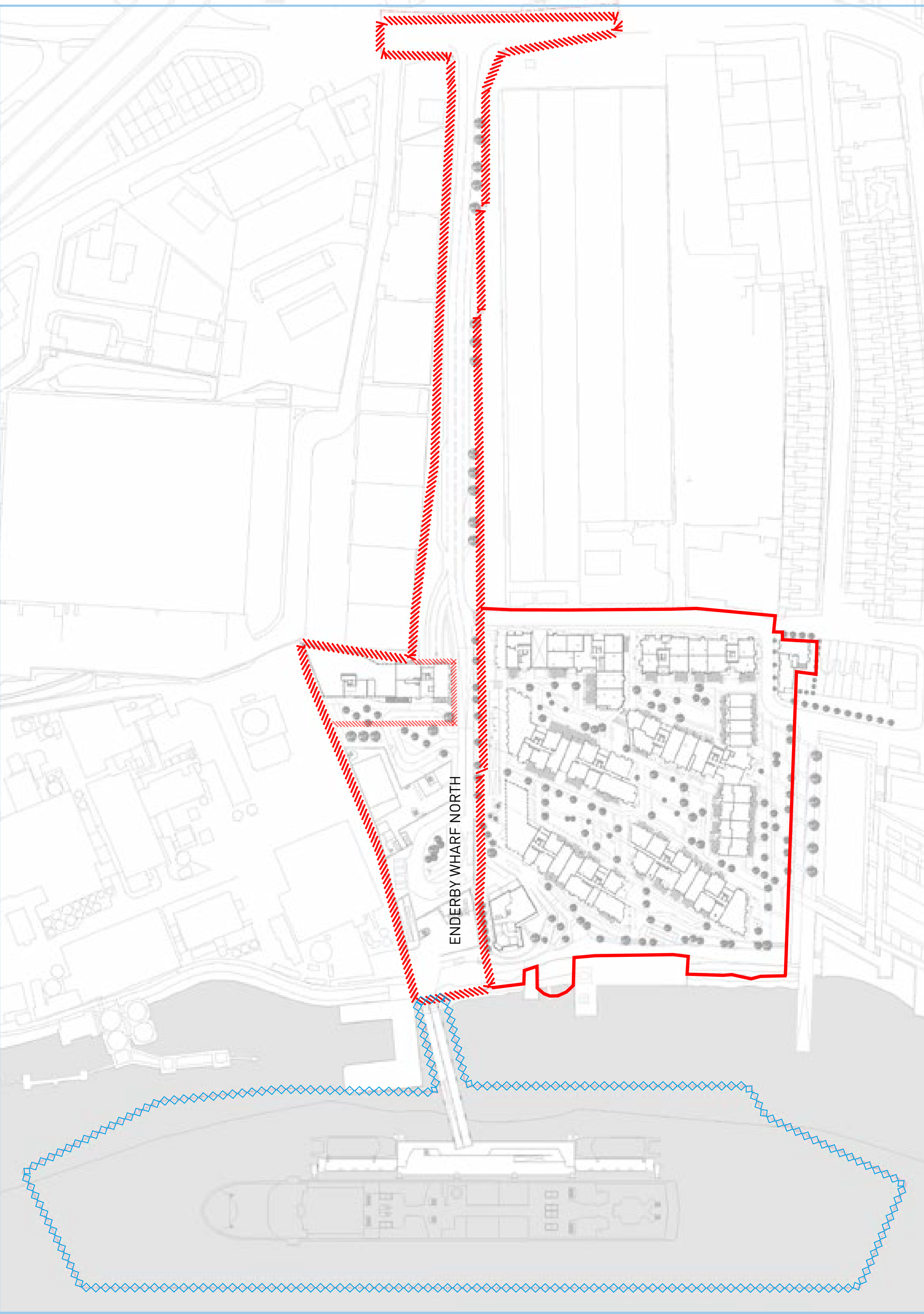


Royal Greenwich – Enderby Place

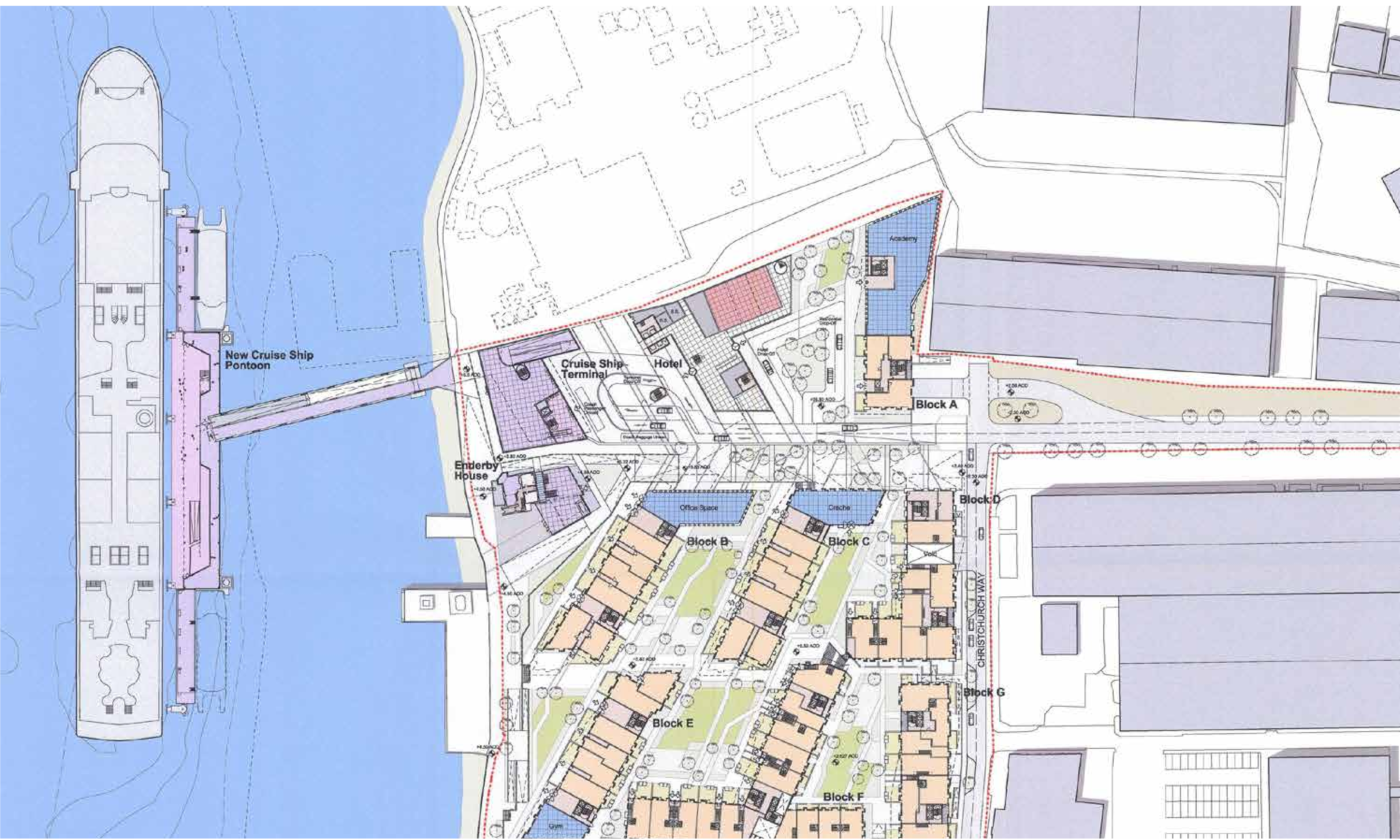


Area under consideration



Area under consideration

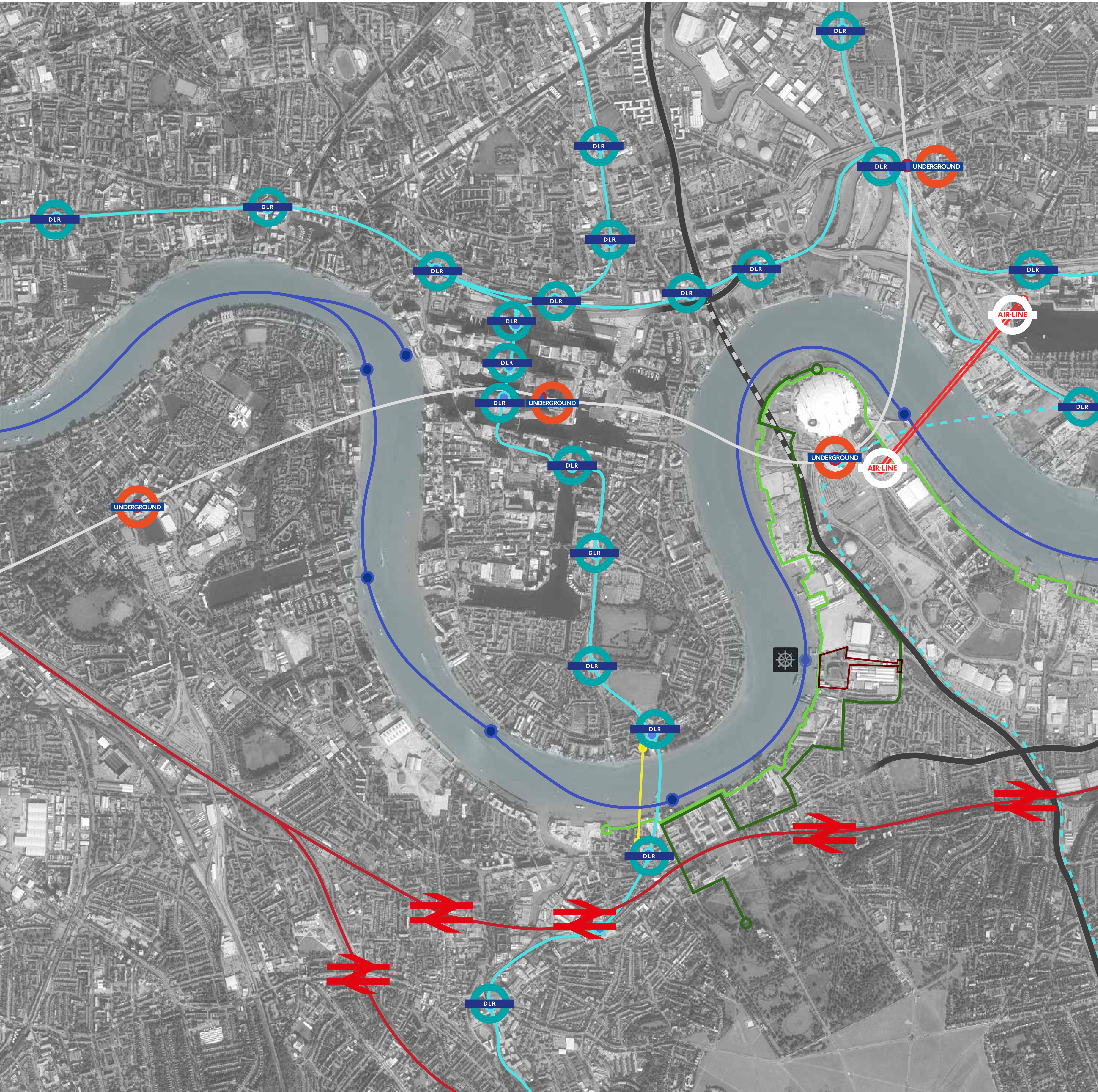
Royal Greenwich – Enderby Wharf (2012)



Planning Permission 2012

- Approved Scheme
 - New Homes
 - Affordable Homes
 - Skills Academy
 - Cruise Terminal
 - Hotel Accommodation
 - Enderby House
 - Public Realm
 - Thames Path
 - Thames Clipper Berth
 - Office Accommodation
 - Gym

Royal Greenwich – Transportation Links



Transport Connections

- Provision of Daily scheduled River Bus services as part of the public River Thames Network
- Provision of Special Chartered River Bus services for use by Cruise Vessels
- Significant Enhancements and Widening of the Thames Path as part of the existing Footpath Network
- Access to an existing Cycle Network with approximately 1,200 secured Cycle Bays at Enderby Wharf
- Access to Regular Bus Services on the Peninsula and throughout Royal Greenwich
- Access to Maze Hill Railway Station
- Access to the London Underground via North Greenwich
- Access to the Docklands Light Railway via Greenwich Town Centre

Royal Greenwich – Tourism Strategy



Royal Greenwich Destination Management Company

Home to a World Heritage Site, Royal Greenwich is steeped in history with a rich mix of museums, galleries, architecture, maritime history, parks and palaces. It also boasts Europe’s most successful entertainment arena, the O2, Britain’s first urban cable car, and London’s oldest Royal Park and the place where hemispheres meet. Internationally recognised as the home of time, Greenwich is also where to find the Prime Meridian of the World. Every place on Earth is measured from here.

Greenwich is already a worldwide brand and having hosted the Olympic games and enjoying some of its legacies, it is well placed to provide a unique location to exploit new markets and the development of new businesses.

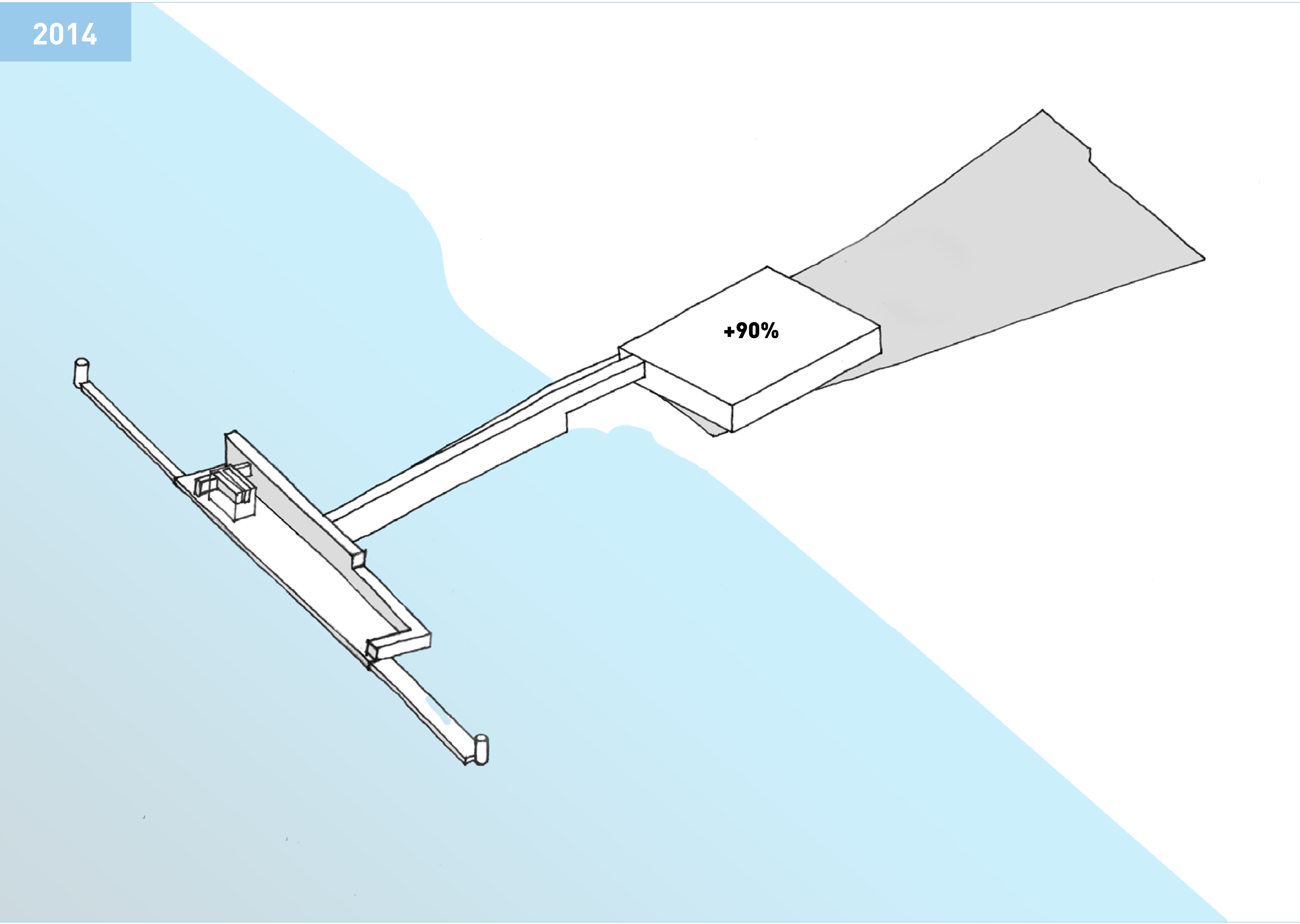
Royal Greenwich – London City Cruise Port



Cruise Market Requirements

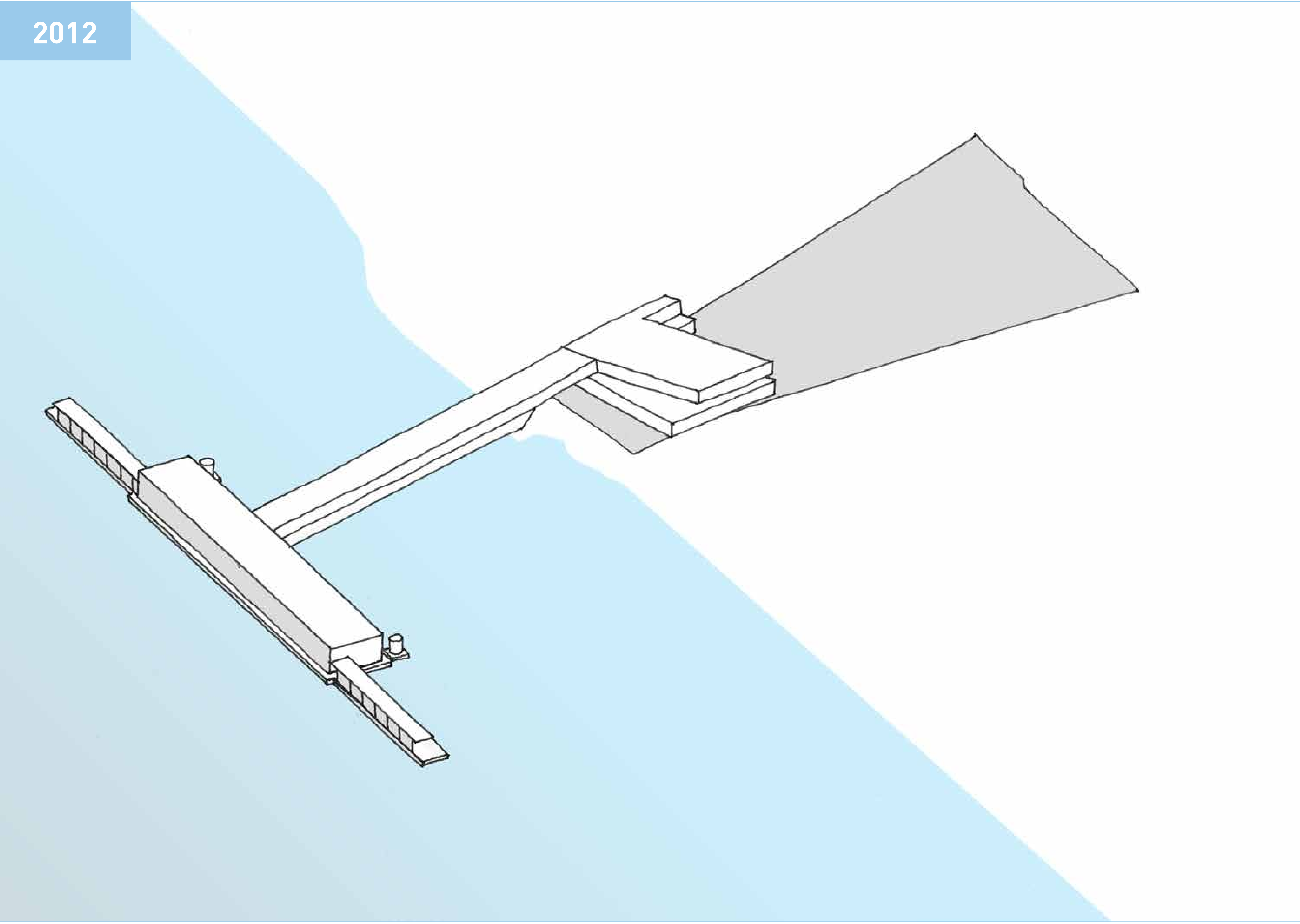
- Cruise industry now requires an enhanced terminal with greater capacity
- A larger baggage hall with more terminal space for passengers
- An increased operational and baggage handling area on the offshore pontoon to create greater capacity
- A focus on cruise vessels embarking and disembarking at Royal Greenwich
- A new fully enclosed coach drop-off and pick-up area
- Cruise vessels receiving local goods and produce during their stay
- Cruise vessels staying for longer given array of London and Royal Greenwich attractions
- Significantly more employment opportunities and visitor spend in the local economy

London City Cruise Port – Enhanced Terminal Provision



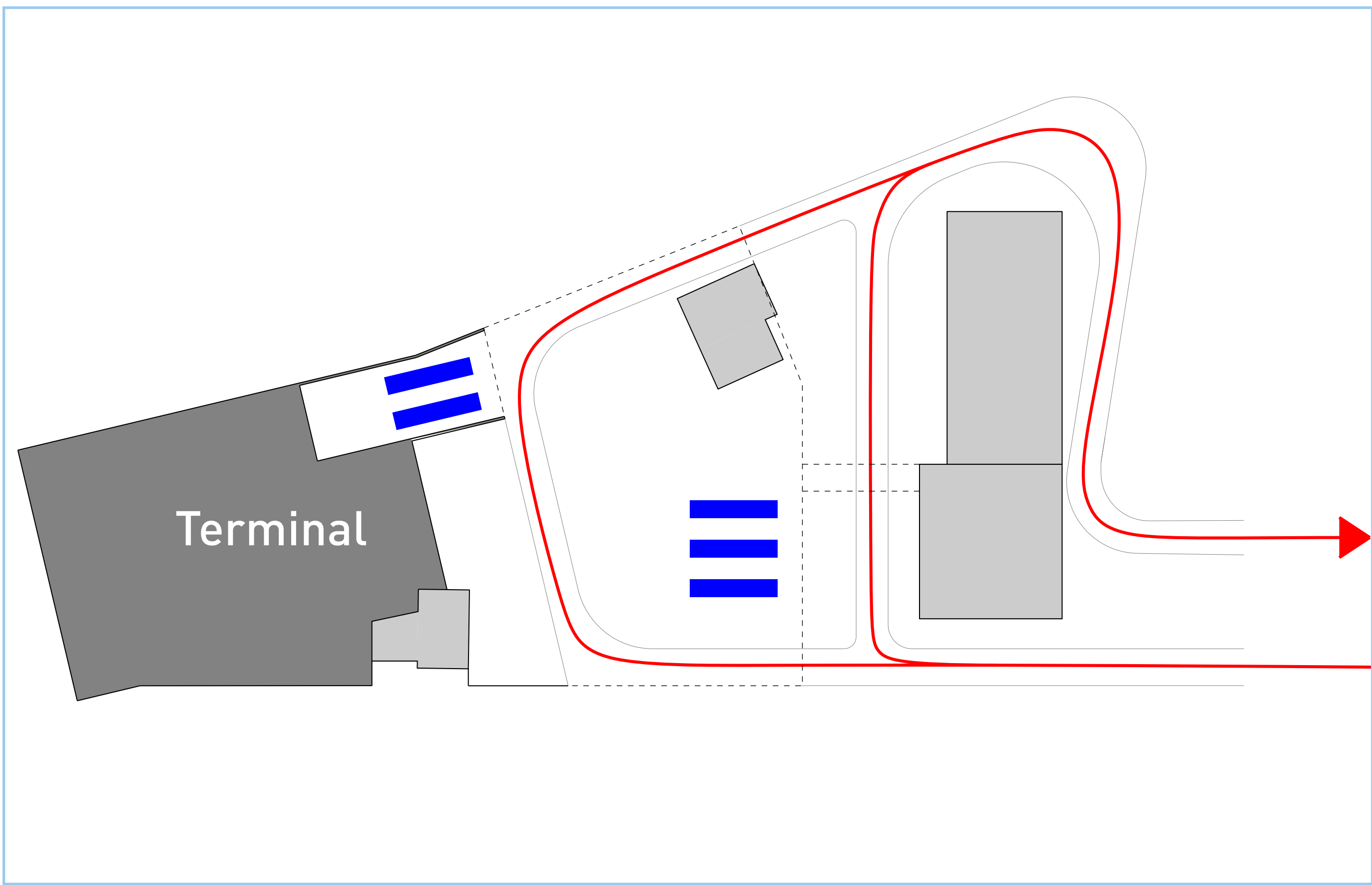
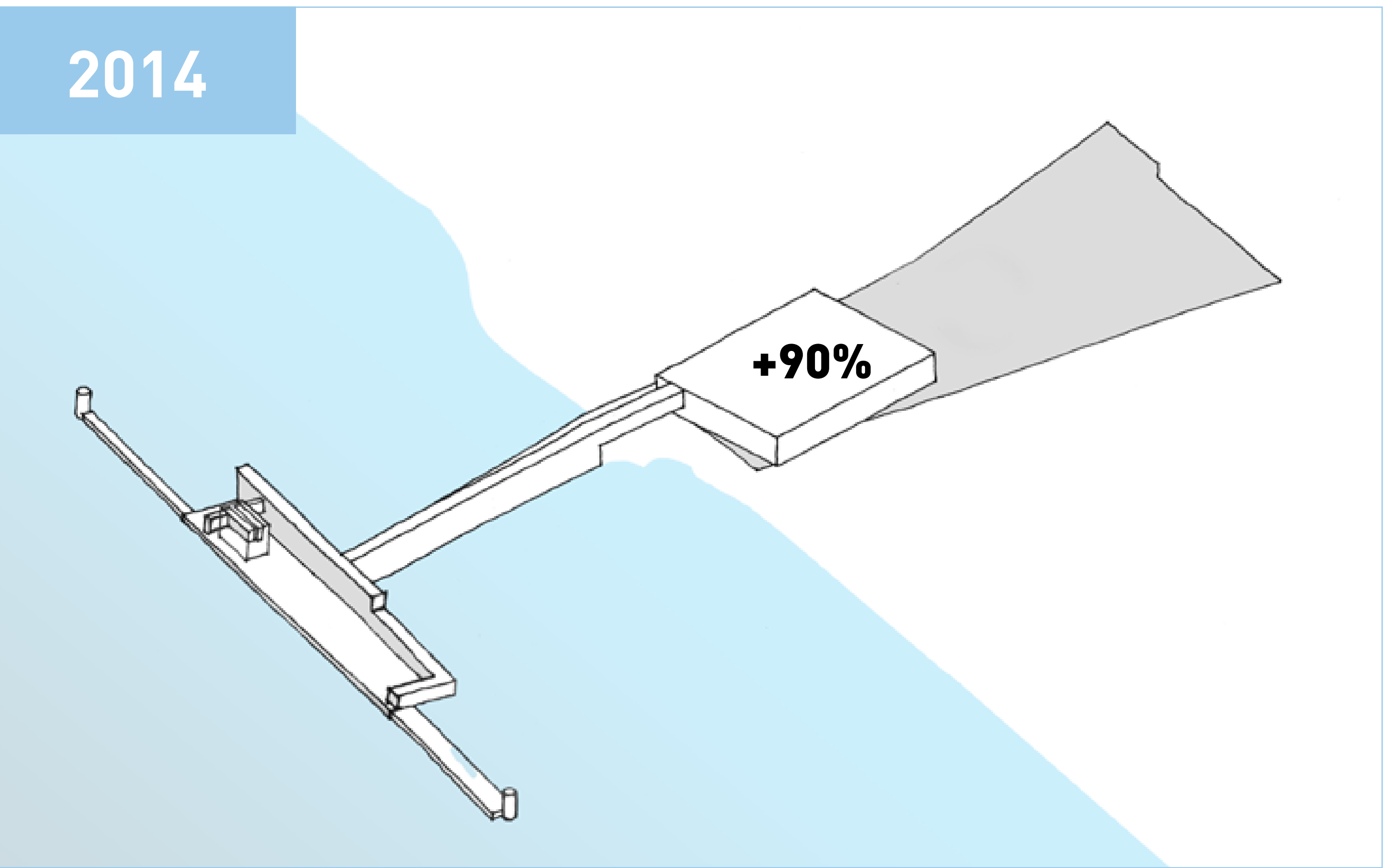
Design Delivery

- Terminal Building creating a new Destination adjacent to Enderby House and the Thames Path
- Passengers and Visitors spending increased lengths of time in Royal Greenwich
- River Bus service provided at the same time as the Cruise Terminal
- Enclosed Terminal Building to optimise the provision of new Public Realm
- Approved External Coach Parking replaced with Enclosed Drop-off/Pick-up Area adjacent to the Terminal
- New Design Encloses Terminal Service and Coach Areas whilst providing new Public Realm



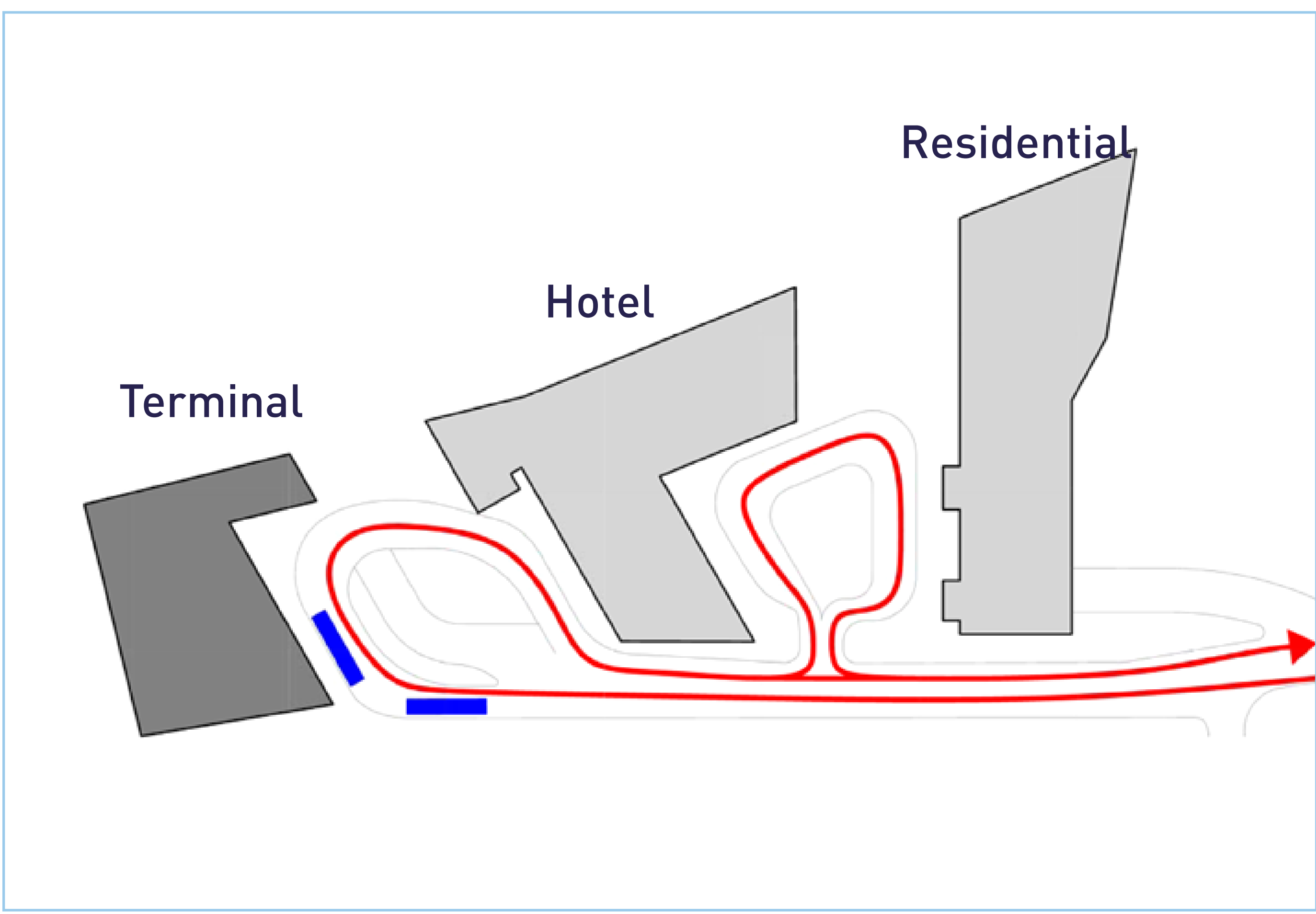
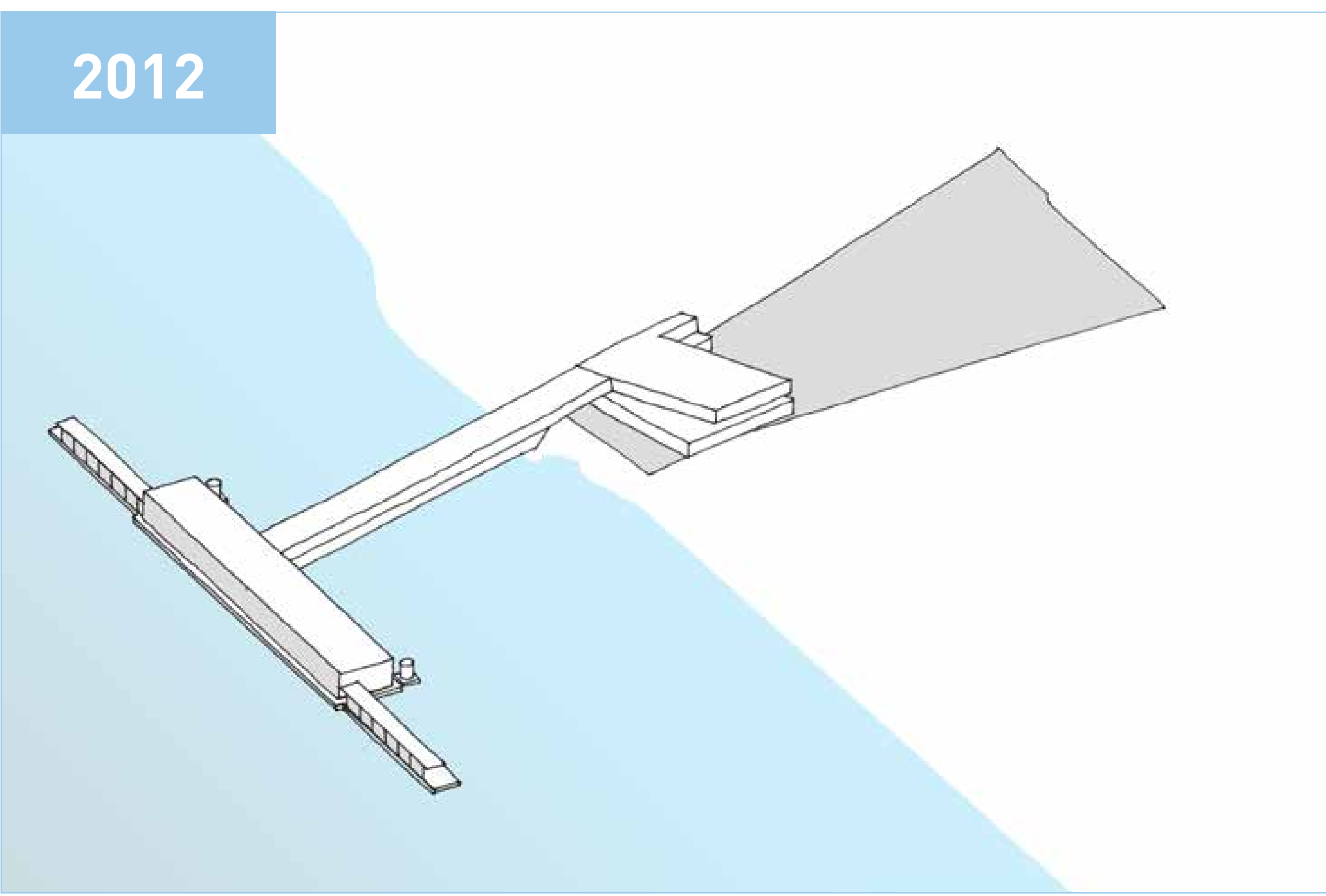
London City Cruise Port – Enhanced Terminal Provision

Terminal Turnaround Focus

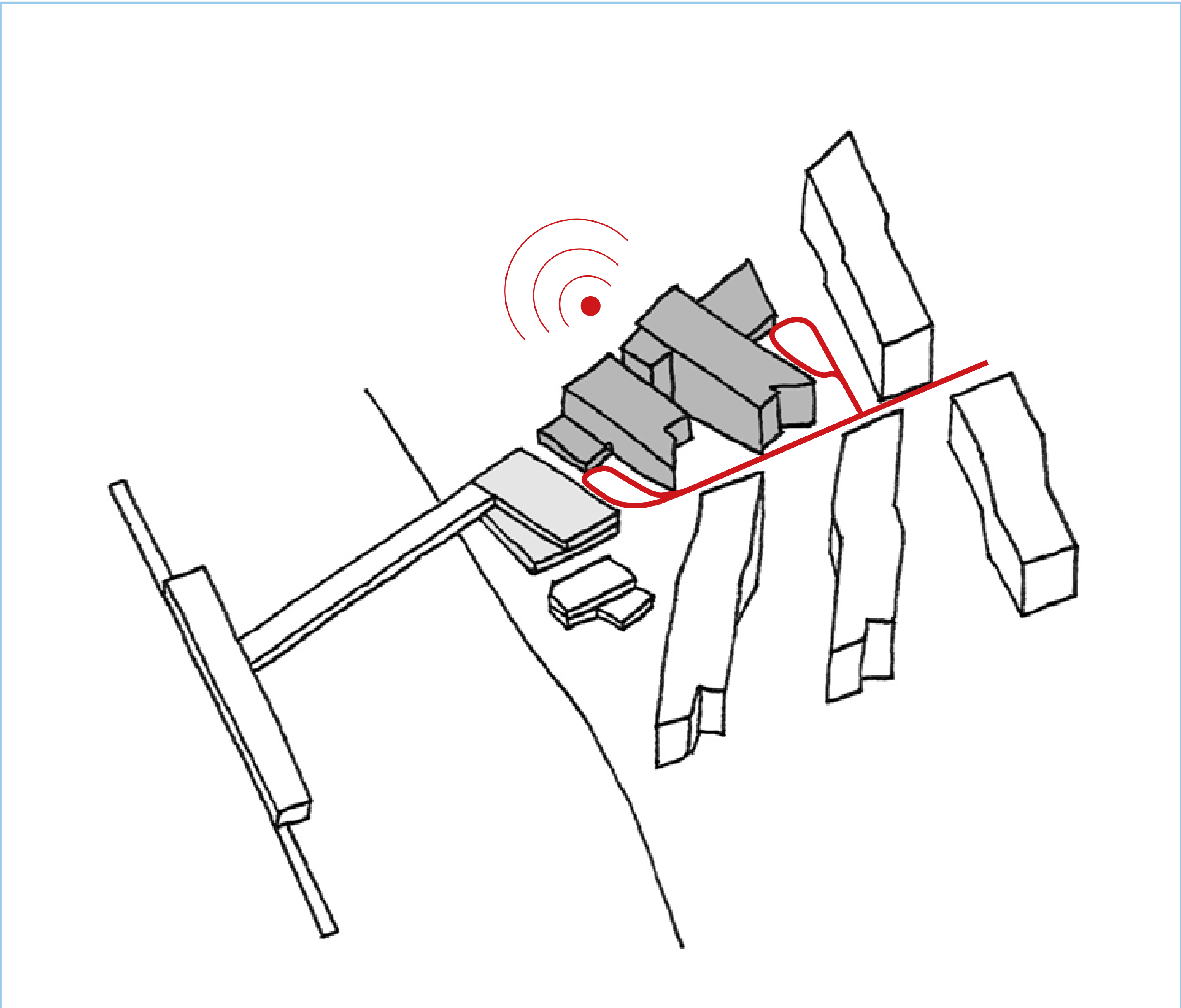
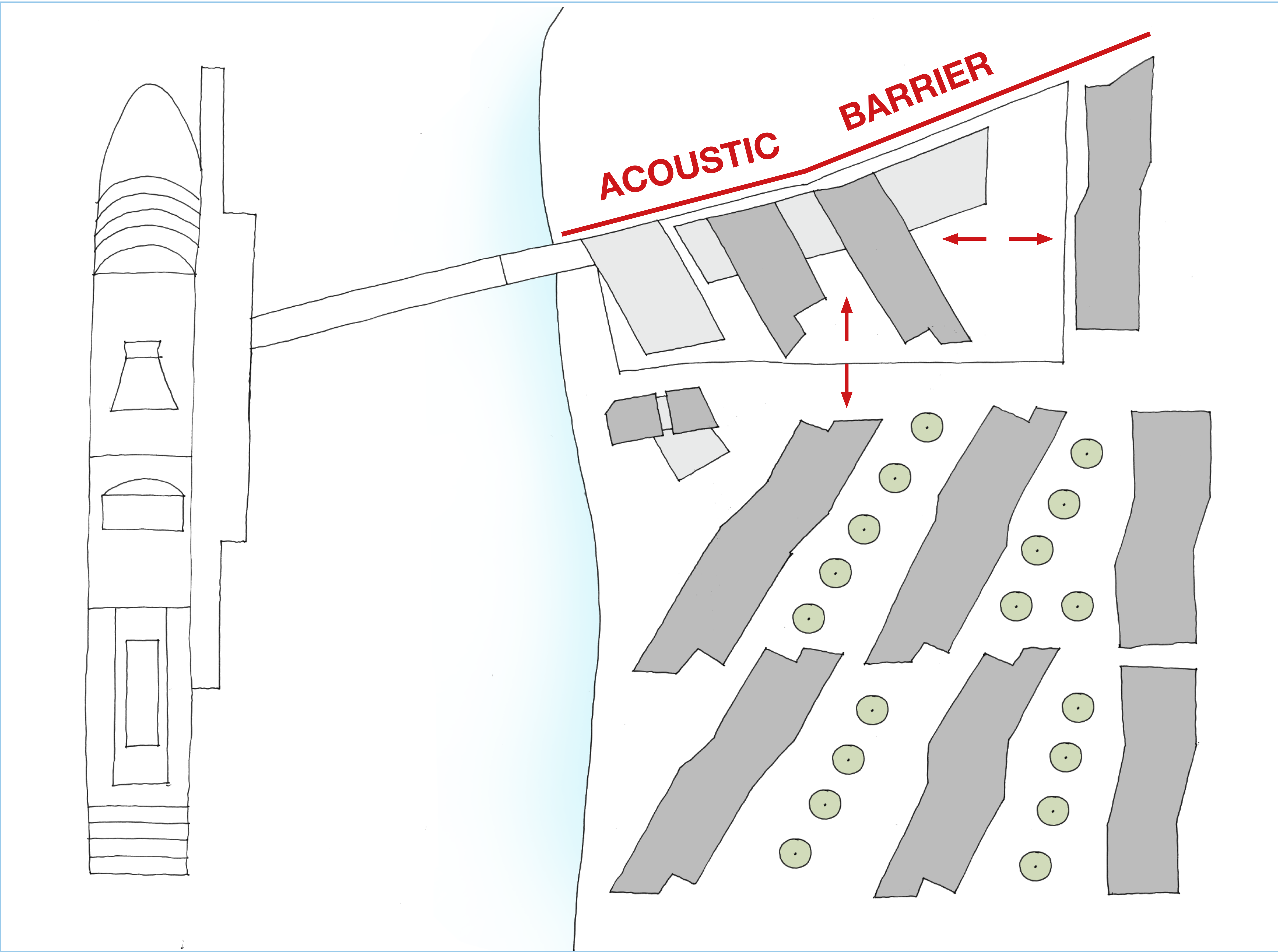


- A Fit for Purpose Cruise Terminal to meet new legislation
- Passengers booking 12-18 months in advance including onshore excursions
- Passengers opting for pre-and-post cruise events in London and Royal Greenwich
- Pre-cruise visit organisation via use of the River Thames
- New Terminal design incorporates all related uses indoor
- Coach provision part of the indoor design solution
- Cruise industry is enthusiastic about mooring vessels at Royal Greenwich in the heart of London
- Creating a new destination known as the London City Cruise Port
- London is a global marque cruise destination given its array of attractions
- The Cruise Industry is a global business with the opportunity to attract visitors from throughout the world
- It is hoped that the London City Cruise Port will open in 2017

Terminal Transit Focus



London City Cruise Port – Changing Circumstances



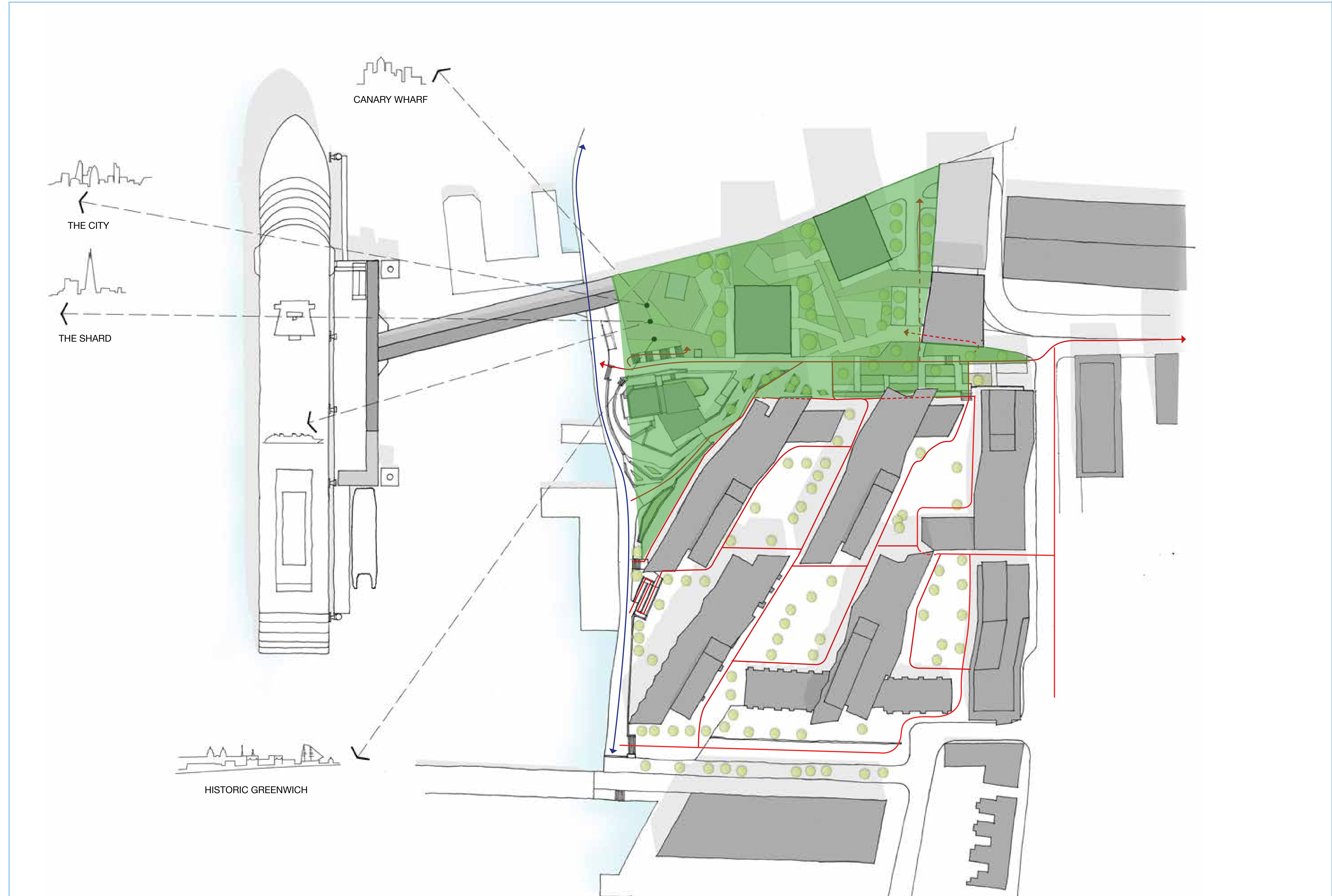
2012 Approved Scheme

- Planning permission in 2012 approved a range of uses including the terminal and residential dwellings
- The 2012 planning permission had to accommodate a previous factory complex to the north – now demolished
- The 2012 approved scheme provided for a smaller cruise terminal which is no longer adequate
- The 2012 approved scheme provided for coach parking in external holding areas on the boulevard
- The 2012 approved scheme incorporated a northern barrier to shield the wharf from industrial noise – no longer required
- The 2012 approved scheme included a 251 bedroom hotel which is no longer required by the hotel industry



- Previous external road system replaced with new public realm
- Thames Path extended via new feature staircase and lift to viewing point and extended public realm
- Additional views and routes created from Enderby Wharf to the west side of the Peninsula
- No ongoing requirement for a northern acoustic barrier enabling greater design flexibility and new connections between uses
- Greater design flexibility has resulted in smaller building footprints and additional areas of public open space
- Additional areas of public open space are designed to be accessible by all
- Creation of a new street alongside Enderby House with kiosks and areas of activity for residents and visitors alike
- Enderby Place will be characterised by a combination of active uses focussed on the listed Enderby House and the cruise terminal together with a new landscaped public realm and square which will create a thriving destination for residents and visitors alike

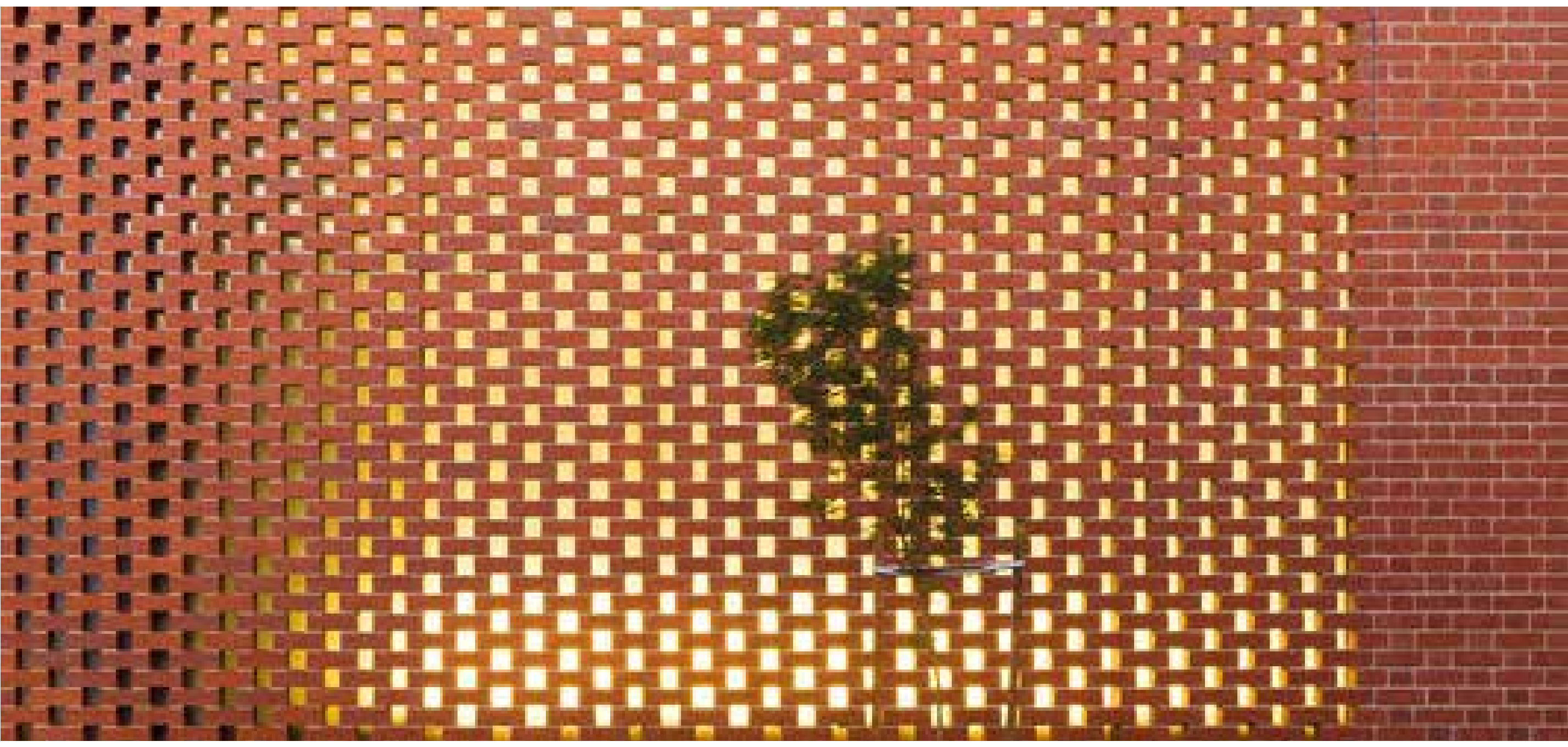
Royal Greenwich – Enderby Place – Design Evolution



Proposed Scheme

- Proposed new public open space linked seamlessly with the approved public square surrounding Enderby House
- Fully integrated Children’s Play provision located centrally within the site
- Expansion and enhancement of the Thames Path adjacent to Enderby House and the Terminal
- Implementation of the previously approved Flood Defence scheme
- Creation of a new viewing platform within the publicly accessible open space for the benefit of all
- Provision of an open aspect within the site creating new views into and beyond Enderby Wharf
- Enderby Place will become a new high profile river side destination and a hub of activity for residents, visitors, students and commuters throughout the day

Royal Greenwich – Enderby Place – New Streets and Active Frontages



Proposed Scheme

- A comprehensive approach is being taken to creating a lively and welcoming series of walkways and streets
- The creation of a new spaces fronted by spaces which contain daily activity such as kiosks, shops, cafes and office accommodation
- The creation of kiosks are aimed at residents living in the local area, using facilities such as the Thames Clippers service, visitors to Royal Greenwich and cruise passengers alike
- The new shops are aimed at those residents living locally purchasing small items
- A complete landscape and planting plan is being prepared to link with the entire regeneration of Enderby Wharf and beyond with a focus on Christchurch Way and Thames Path
- The objective is to create a high quality destination and experience for residents, visitors and cruise passengers by presenting a joined up approach to Enderby Wharf and the local area
- The emerging proposals focus on the uses and high quality design principles established by the previous planning permissions
- The setting of Enderby House will be further enhanced by the proposals via the creation of an active adjacent street and the extension of the approved public realm accessible by all

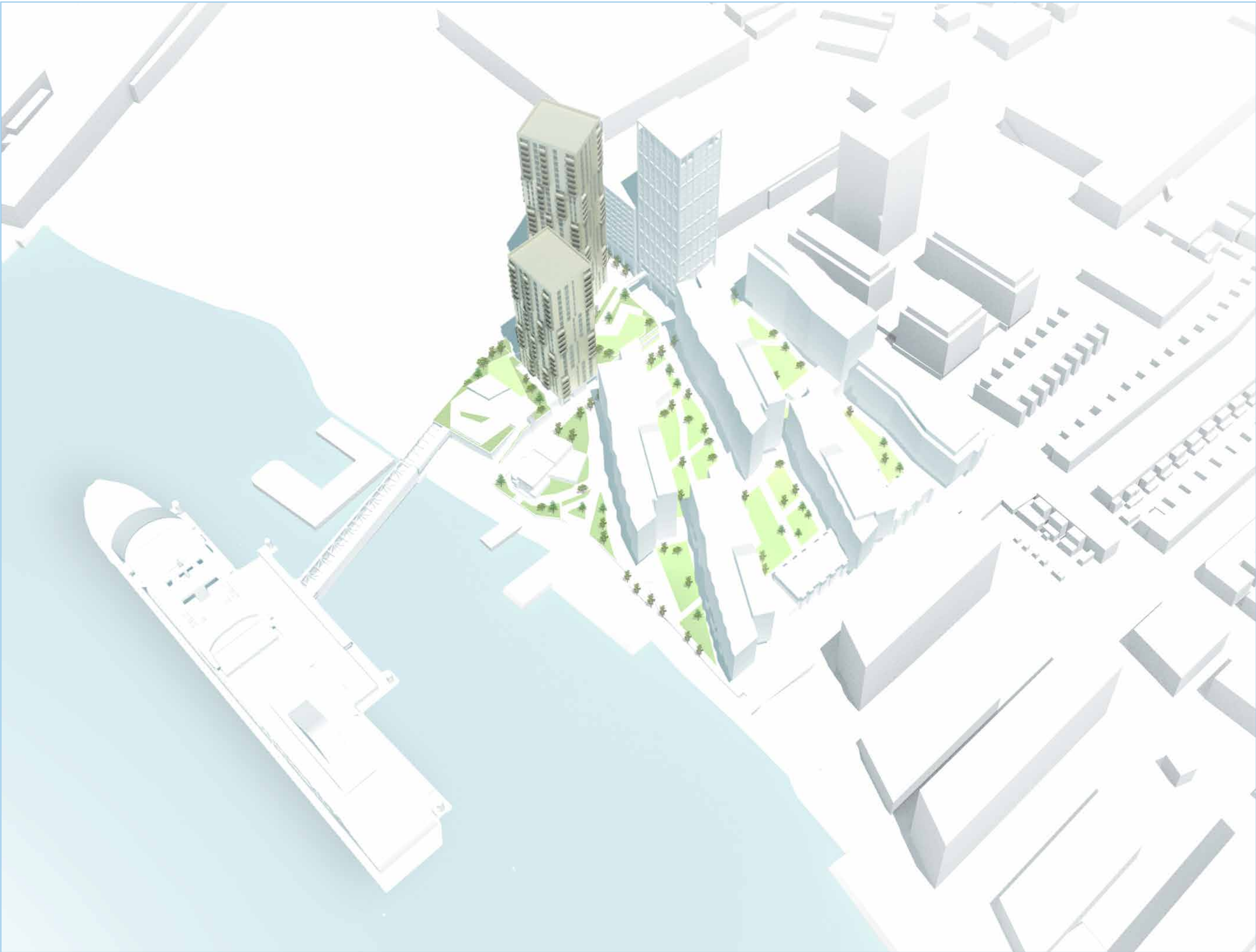
Enderby Wharf – New Homes



Proposed Scheme

- The principle of delivering the regeneration of Enderby Wharf in two distinct phases remains unaltered
- The construction and delivery of the cruise terminal with the first phase of regeneration remains unaltered
- A separate application for a number of small scale amendments to the offshore pier is being brought forward ... these will improve the view from the Thames Path and the shore
- The majority of the new homes proposed are required to fund the new enlarged cruise terminal at Enderby Wharf
- There is a clear focus on the quality of the new homes which fully meet the design and accommodation thresholds of the Mayor of London and Royal Greenwich
- All the new homes whether for private or affordable use benefit from dual or triple aspect views with a focus on the quality of the internal spaces
- The careful design of the new homes means that units for private or affordable use are indistinguishable
- Family accommodation plays an important role within the provision of the homes at Enderby Wharf

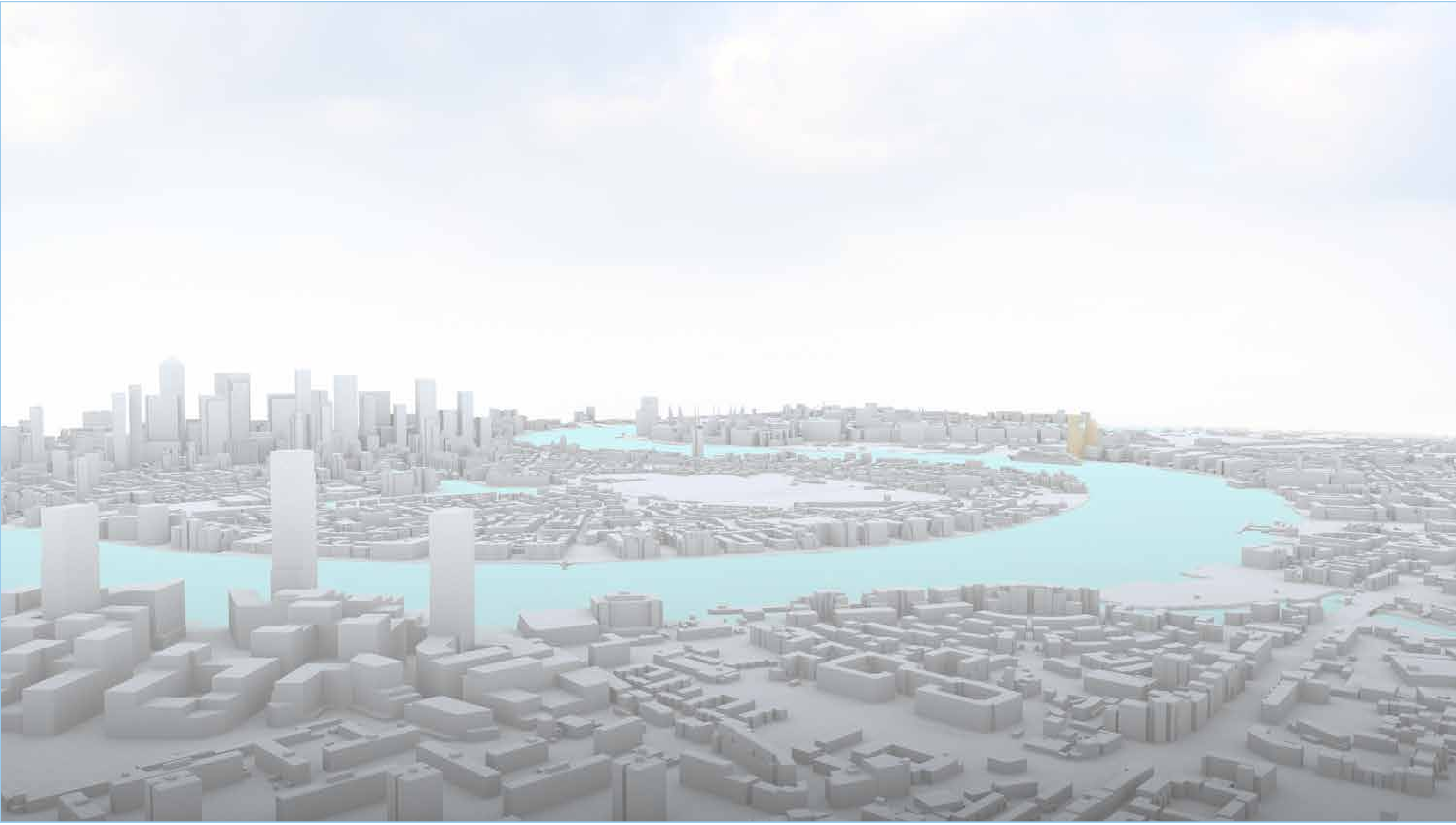
Royal Greenwich – Mixed Use Regeneration



Cruise Terminal Contribution

- The changing operational characteristics of the cruise terminal results in more opportunities for local businesses to benefit
- The presence of a cruise terminal in Royal Greenwich creates additional monies and investment as part of the overall tourism offer of the Royal borough
- From updated discussions with the cruise industry, it is likely that 50-60 cruise vessels will moor at Enderby Wharf within a season
- Tall Ships are likely to moor at Enderby Wharf in the future replicating the success of the Tall Ships Festival in 2014
- The Enderby Wharf mooring has been designed to accommodate a variety of naval ships as well as cruise vessels and tall ships
- It is estimated that the delivery of the enhanced cruise terminal at Enderby Wharf will generate nearly 500 new full time jobs
- The promoter of the London City Cruise Port at Enderby Wharf has made a long term commitment to work in partnership with:
 - Royal Greenwich and a variety of established attractions to further extend the tourist visitor offer within the Royal borough
 - Royal Greenwich as part of the award winning Royal Greenwich Local Labour and Partnership initiative with a focus on the unemployed and/or those in need of training
 - Royal Greenwich to deliver a skills academy at Enderby Wharf alongside a specialist training provider as part of the Royal boroughs academies at Kidbrooke, Charlton and Shooters Hill

London City Cruise Port – The Opportunity



Comprehensive Approach

- The enhanced cruise terminal presents an opportunity to provide a fit for purpose facility which would meet an acknowledged gap in the tourism offer of Royal Greenwich and London
- The enlarged terminal would create additional economic and employment opportunities above those associated with the previous planning permissions
- The principle of two distinct phases with the cruise terminal and Enderby House being delivered in Phase 1 remains unaltered
- It is anticipated that the first cruise vessels will moor at the London City Cruise Port in 2017
- New river bus services are to be provided as part of the proposals for the benefit of residents, visitors and cruise passengers and crew alike
- The proposals incorporate an enhanced and extended landscape and public realm setting for the refurbishment of Enderby House
- Additional public realm accessible by all is proposed linked to the approved public square surrounding Enderby House creating an even more distinct destination on the Thames Path
- The introduction of new homes in lieu of the unviable hotel accommodation enables much more direct physical and visual connections to be created with the western side of the Peninsula
- As well as funding the construction of the new enlarged cruise terminal, the proposals include the provision of new affordable homes within high quality buildings with comprehensive on-site children’s play provision
- The provision of a skills and training academy forms a key part of the proposals as does the commitment to work in partnership with Royal Greenwich to optimise the employment and training opportunities of the development within the Royal borough

London City Cruise Port – Sustainability



Sustainability – Key features

- Space Heating and Domestic Hot Water (DHW) will be sourced from the E.ON Energy Centre
- Photovoltaic Solar Panels (PV panels) will be located on the brow of the terminal
- Rainwater harvesting will be provided to offset water requirement and landscape water run-off
- Free-Cooling: Intelligent controls to the ventilation and cooling equipment
- The Cruise Terminal will be designed to BREEAM ‘Excellent’ standards
- Code for Sustainable Homes level 4: Plots Y and Z will be designed to Code for Sustainable Homes level 4 standards including:
 - Energy display devices
 - Eco flush toilets
 - Recycling facilities
 - Materials will have very low Global Warming Potential (GWP)
 - By connecting to the district heating network, there will be little to no NOx emissions on site
 - The building fabric will allow for impressive sound insulation
 - The site will be constructed to the Considerate Constructors Scheme (CCS)
 - The proposals provide the opportunity to substantially increase the ecological and habitat value of the site